

Privacy Policy Keosity Application

1. general

We, ovos media GmbH, Schottenfeldgasse 60 / 36-38, 1070 Vienna, Austria ("Keosity") process your personal data in the course of your use of our App. We treat the data entrusted to us with strict confidentiality and handle it responsibly. Your personal data is processed exclusively within the framework of the provisions of the General Data Protection Regulation ("GDPR") and the Austrian Data Protection Act, as amended from time to time. With the following data protection declaration, we inform you in particular about the type, scope, purpose, duration and legal basis of the processing of personal data, insofar as we decide either alone or jointly with others on the purposes and means of processing. In addition, we inform you below about the third-party components we use and to increase the quality of use, insofar as third parties process data on their own responsibility.

their own responsibility.

This Privacy Policy applies to the collection, processing and use of your personal data in the context of using Keosity for mobile devices (the "App"), which can be downloaded and used via the Apple App Store and Google Play.

2. responsible service provider and project partner

If you have any questions or suggestions regarding this Privacy Policy or in general regarding data protection at ovos in connection with the App, please contact:

Ovos media GmbH
Schottenfeldgasse 60/36-38 1070 Vienna, Austria
e-Mail: datenschutz@ovos.at

The app Keosity was developed to actively support people in remembering and documenting their life experiences. Keosity organizes memories and shows them sorted by time or topic. Some people, places or things play a very special role in our lives. Keosity is not a form where dry information is entered. It's all about your personality - what you grew from, where you

felt joy or what you despaired of: Who did you go through thick and thin with as a child? Embark once again on the exciting journey through your life.

Features:

- record and present your own life
- Allows you to dive into memories and recognize connections. connections.
- Questions about your life make remembering easier.
- Memories can be completed with dates, photos, topics and texts
- Memories can be connected and prioritized
- The biography can be sorted chronologically and thematically
- Explanation of all functions

3. collection, processing and use of your personal data for the provision and use of the app.

General.

The app can be used almost completely without providing personal data. personal data. In order to enable you to make the best possible use of all functions and content of the app and thus ensure the best user experience, ovos processes some of your personal data anonymously. We only process the personal data that you provide to us, for example as part of the registration, or that you make available to us by using the app ("data"). ("Data").

App Store.

When downloading the App from the App Store, certain Information is transferred to the App Store, this in particular as:

Username

Email address

Time of download

Payment information as well as individual device identification numbers.

ovos has no influence on this data collection and is not responsible for it.

Data.

The following data is always processed by us when you use the app:

- e mail address
- username
- registration date
- Date and time when the app was started;
- IP address;
- browser type;
- browser settings and operating system;
- the last page you visited within the App and the duration of the session;
- location on an IP basis.

In the course of using the Keosity app, the following personal data is requested and stored.

- Photos you upload
- People and places that you enter
- Audio recordings that are recorded via the recording function
- Texts that you enter

Purposes.

Data processing takes place for the following purposes (the "Purposes"):

- Provision of the App; and
- Use and administration of the App.

Legal Bases.

The legal basis for the data processing are.

- consent pursuant to Art 6 para 1 lit a DSGVO in the context of registration;
- the performance of the contract pursuant to Art 6 para 1 lit b DSGVO; and
- the protection of the legitimate interests of the Responsible Party or a third party pursuant to Art 6 para 1 lit f DSGVO. Legitimate interests. The legitimate interests pursuant to 3.5.3 are the provision and support of the App.

Security measures.

The data is protected against unauthorized access by data security measures (encrypted transmission, pseudonymization of data, role authorization concept, data security concept, failure safety). The

security measures are continuously revised in line with technological continuously revised in line with technological developments.

4. use and disclosure

Use. We use data that you have provided to us as a user of the app only for the purposes. The data is processed exclusively in data centres in the EEA region.

Disclosure. Data will only be passed on or transmitted by us to third parties if this is necessary for the purpose of contract processing, at the request of domestic authorities, due to court decisions or if you, as a user of the app, have given your prior consent. A transfer for the purpose of contract fulfilment concerns, for example, our transfer of data to a server in Germany or to companies that process your data on our behalf (order data processors).

Transfers.

Recipients. Data is transferred by us to the following recipients, including Order Data Processors, transmitted to:

- Internex GmbH, FN 342171v, Lagerstraße 15, 3950 Gmünd, Austria.

5. storage period and deletion

Storage period. We store data as long as you are registered as a user of our app.

Deletion. Data will be deleted if you (a) revoke your consent to the storage, (b) the data is no longer required for the fulfilment of the usage contract regarding the App, or (c) the storage is or becomes inadmissible for other legal reasons. Data whose storage is required by law (e.g. for billing purposes) will not be affected by a deletion request.

You can also delete all your personal data yourself at any time in the app in the menu Settings.

6. Withdrawal of consent.

You have the right to revoke a given consent to the processing of data with effect for the future at any time. This does not affect the processing of the data lawfully carried out on the basis of the consent up to the time of the revocation.

Right to information.

You have the right to receive information as to whether personal data relating to you is being processed, as well as more detailed information about this data. This more detailed information relates, among other things, to the processing purposes, categories of data, potential recipients or the storage period.

Right to rectification.

You have the right to request the rectification of personal data concerning you that is inaccurate. If the data we process is not accurate, we will correct it without undue delay and inform you about it.

Right to erasure.

In the event that you no longer wish your data to be processed by us, we request that you inform us of this. We will of course delete the data immediately and inform you of this. If there are compelling legal reasons for deletion, we will inform you immediately.

Right to restriction.

You have the right to request that we restrict the processing of your data in the following cases:

- In the event of a request for rectification in accordance with point 6, if you so request; If you believe data processing is unlawful, but oppose deletion of the data;
- Right to object. You have the right to object to the processing of your data.
- Right of appeal. You have the right to lodge a complaint with the Data Protection Authority if you believe that the processing of your data violates applicable law, in particular the GDPR.

7. change of the privacy policy

In the event of changes to this Privacy Policy, these changes will be displayed directly in the App. In the event of significant changes, in particular concerning the processing of user data, these must be agreed to.

This Privacy Policy was last modified on 05.12.2021.